

**PRINT TEMPLATE**

Product Brochure  
 Size 11" x 17" (HxW)  
 Style Half Fold then Tri-fold

PERMIT #  
 GOES HERE  
 1.25" x 1.25"  
 CLEAR-AREA  
Click below for individual info  
<http://www.printpapa.com/faq/71-435>

**TOTAL SIZE 4" x 2.5"**  
 Printing in this area is not allowed.  
 Reserved for Addressing/Postal mailing purposes.

No images or critical texts on the tab area

OUTSIDE SEC. 3

OUTSIDE SEC. 2

OUTSIDE SEC. 1

3.604 in.

3.698 in.

3.698 in.

**FOLD THIS FLAP SECOND**

**FOLD THIS FLAP THIRD**

TAB

TAB

1234 Return Address  
 Santa Clara, CA 95050

ARTWORK ORIENTATION

FIRST FOLDLINE

FIRST FOLDLINE

**FOLD THIS FLAP FIRST**

**FOLD THIS FLAP SECOND**

**FOLD THIS FLAP THIRD**

SECOND FOLDLINE

THIRD FOLDLINE

OUTSIDE SEC. 4

OUTSIDE SEC. 5

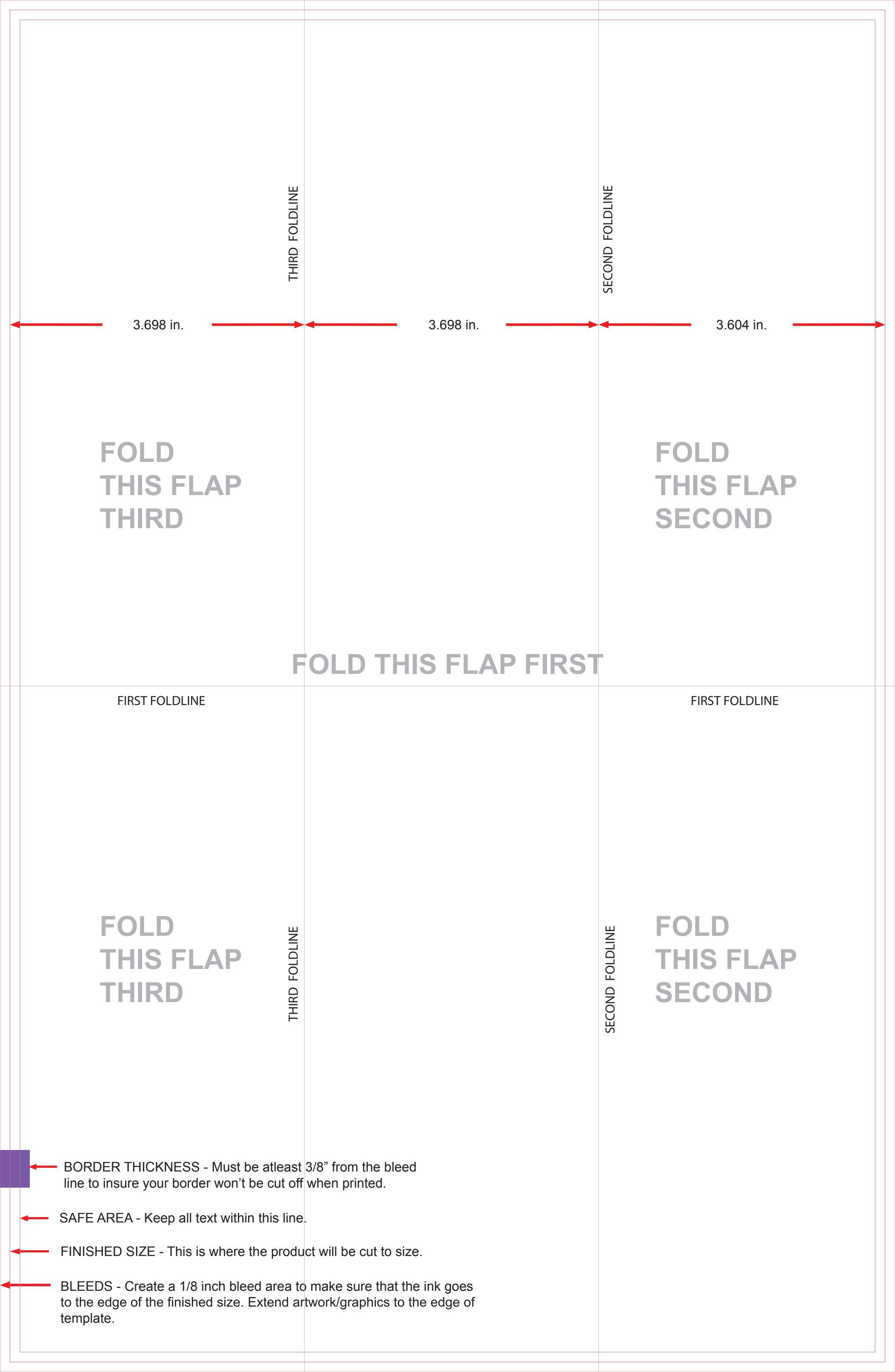
OUTSIDE SEC. 6

**BORDER THICKNESS** - Must be atleast 3/8" from the bleed line to insure your border won't be cut off when printed.

**SAFE AREA** - Keep all text within this line.

**FINISHED SIZE** - This is where the product will be cut to size.

**BLEEDS** - Create a 1/8 inch bleed area to make sure that the ink goes to the edge of the finished size. Extend artwork/graphics to the edge of template.



THIRD FOLDLINE

SECOND FOLDLINE

3.698 in.

3.698 in.

3.604 in.

FOLD THIS FLAP THIRD

FOLD THIS FLAP SECOND

FOLD THIS FLAP FIRST

FIRST FOLDLINE


FIRST FOLDLINE

FOLD THIS FLAP THIRD

THIRD FOLDLINE


SECOND FOLDLINE

FOLD THIS FLAP SECOND

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